World’s first direct referral network focused exclusively on solar, partnered with world’s largest residential solar installer.

A world powered by light.
The greatest transfer of wealth in history is happening now – from the fossil fuel industry to clean energy entrepreneurs like you.

Powur decentralizes both energy production and wealth creation.
The Times they are a changing...

“Solar is growing so fast that it will overtake everything. Once it is more cost-effective to build solar with storage...that is ‘game over.’ At that point, it will be all about consumer-driven markets.”

Head of FERC (Federal Energy Regulatory Committed)

“No rooftop left behind!

“Electricity markets will be turned upside down within the next 10–20 years, driven by solar and batteries.... Large-scale power generation, however, will be the dinosaur of the future energy system: Too big, too inflexible, not even relevant for backup power in the long run....It is time to join the (solar) revolution.”

UBS Bank
Our Vision:

“Powur can be the “economic engine” to fund the climate change movement.” Jigar Shah

Powur creates a “renewable fundraiser.”
Why Us:

- Referral marketing is #1 source of customer acquisition for solar.
- Powur management has “done it before.”
- Powur is modeled on nature, supported by technology and fueled by sunlight.
TIMING:

- **Alpha Phase**: May 15th – May 31th
  - Hand selected, invited partners only.
  - Purpose to test systems and integration.
- **Beta Phase**: June 1 – about 60 days
  - Phase 1: 200 in BETA
  - Phase 2: 1,000 in BETA
  - Continue to test system, refine training materials, refine sales process, fill gaps uncovered during beta.
- **Official Launch (around August)**
  - Full systems go.

"Climate Change is a $10 trillion wealth creating opportunity. The key is not new technology, it is distribution."

Jigar Shah, founder SunEdison

We love nuclear power – *as long as it’s 93 million miles away.*
Solar Referrals have been done...

- The Powur difference is that we let your members get paid. This evolves a one time transaction into a “renewable fundraiser.”
- Our mission is to “create a world powered by light” -- decentralizing energy production and wealth creation.

We are all in this together!
Direct Sales:

- The top 20 companies in direct sales where mostly founded in the ‘60’s, ‘70’s and ‘80’s.
- Two exceptions are Ambit Energy and Ignite Energy -- both reached $1B in less than 10 years by focusing on the energy market in the U.S.
- Powur focuses on the clean energy market.

Solar is the perfect product for referral marketing.